

SRIMCA-MBA, Uka Tarsadia University Organized an expert session on “Entrepreneurship Journey of Mr Ghanshaym Lukhi”.

Name of the Resource Person: Mr Ghanshaym Lukhi

Designation/ Affiliation: Founder of Tapi Food Products Pvt. Ltd

Participants (Class, Sem., Number): FYMBA 1st Semester

Date: 11.12.2021

Time & Duration: 10 to 12.15 pm

Coordinator: Ms Bhoomi Patel

Venue: Shrimad Hall

SRIMCA-MBA organized a session on “Entrepreneurship Journey of Mr Ghanshaym Lukhi” as on 11th December, 2021. Mr Gahnshyam Lukhi, Founder of Tapi Food Products Pvt. Ltd shared his entrepreneurship journey with management students. He gave insights about marketing strategy of Tapi Food Products Pvt. Ltd, how to achieve competitive advantage in business, How to understand and to react consumer psychology. He also explained importance of human values in business world to our students. Session was followed by question answer round about Entrepreneurship Journey of Mr Ghanshaym Lukhi.



